

OCCT WRITING RUBRIC

CONTENT	4	3	2	1
Ideas and Development (30%)	<ul style="list-style-type: none"> <li>The content is well-suited for the audience and purpose</li> <li>The main idea or thesis is clear</li> <li>Ideas are fully developed and elaborated using details, examples, reasons, or evidence</li> <li>The writer expresses an insightful perspective towards the topic</li> </ul>	<ul style="list-style-type: none"> <li>The content is adequate for the audience and purpose</li> <li>The main idea is evident but may lack clarity</li> <li>Ideas are developed using some details, examples, reasons, and/or evidence</li> <li>The writer sustains his/her perspective toward the topic throughout most of the composition</li> </ul>	<ul style="list-style-type: none"> <li>The content is inconsistent with the audience and purpose</li> <li>The main idea is not focused and leaves the reader with questions and making inferences to understand the main idea</li> <li>Ideas are minimally developed with few details</li> <li>May simply be a list of ideas</li> <li>The writer has difficulty expressing his/her perspective toward the topic</li> </ul>	<ul style="list-style-type: none"> <li>The content is irrelevant to the audience or purpose</li> <li>The composition lacks a central idea</li> <li>Ideas lack development or may be repetitive</li> <li>The writer has little or no perspective on the topic</li> </ul>
Organization, Unity, and Coherence (25%)	<ul style="list-style-type: none"> <li>Introduction engages the reader</li> <li>Sustained or consistent focus on the topic</li> <li>Logical and appropriate sequencing and balanced with smooth, effective transitions</li> <li>Order and structure are strong and move the reader through the text</li> <li>Conclusion is satisfying</li> </ul>	<ul style="list-style-type: none"> <li>Evident introduction to the topic</li> <li>Adequate focus</li> <li>Adequate sequencing</li> <li>Stays on topic with little digression</li> <li>Uses limited but effective transitions</li> <li>Order and structure are present</li> <li>Conclusion is appropriate</li> </ul>	<ul style="list-style-type: none"> <li>May lack a clear organizational structure</li> <li>Weak evidence of unity</li> <li>Little or limited sequencing and/or transitions</li> <li>Details may be randomly placed</li> </ul>	<ul style="list-style-type: none"> <li>Lacks logical direction</li> <li>No evidence of organizational structure</li> </ul>
Word Choice (15%)	<ul style="list-style-type: none"> <li>Appropriate word choice which conveys the correct meaning and appeals to the audience in an interesting, precise, and natural way</li> <li>The writing may be characterized by lively verbs, vivid nouns, imaginative adjectives, figurative language, and dialogue</li> <li>No vague, overused, repetitive language is used (a lot, great, very, really)</li> </ul>	<ul style="list-style-type: none"> <li>Words generally convey the intended message</li> <li>The writer uses a variety of words that are appropriate but do not necessarily energize the writing</li> <li>The writing may be characterized by attempts at figurative language and dialogue</li> <li>Some use of lively verbs, vivid nouns, and imaginative adjectives</li> <li>Few vague, overused, and repetitive words are used</li> </ul>	<ul style="list-style-type: none"> <li>Word choice lacks precision and variety or may be inappropriate to the audience and purpose</li> <li>May be simplistic and/or vague</li> <li>Relies on overused or vague language (a lot, great, very, really)</li> <li>Few attempts at figurative language and dialogue</li> <li>Word choice is unimaginative and colorless with images that are unclear or absent</li> </ul>	<ul style="list-style-type: none"> <li>Word choice indicates an extremely limited or inaccurate vocabulary</li> <li>No attempts at figurative language</li> <li>General, vague words that fail to communicate meaning</li> <li>Text may be too short to demonstrate variety</li> </ul>
Sentences and Paragraphs (15%)	<ul style="list-style-type: none"> <li>Writing clearly demonstrates appropriate sentence structure</li> <li>Writing has few or no run-on or fragment errors</li> <li>Writing has a rich variety of sentence structure, types, and lengths</li> <li>Ideas are organized into paragraphs that blend into larger text</li> <li>Evidence of appropriate paragraphing</li> </ul>	<ul style="list-style-type: none"> <li>Writing adequately demonstrates appropriate sentence structure</li> <li>Writing may contain a small number of run-on or fragment errors that do not interfere with fluency</li> <li>Writing has adequate variety of sentence structure</li> <li>Ideas may be organized into paragraphs</li> </ul>	<ul style="list-style-type: none"> <li>Writing demonstrates lack of control in sentence structure</li> <li>Writing contains errors such as run-ons and fragments that interfere with fluency</li> <li>Writing has limited variety of sentence structure</li> <li>Writing may show little or no attempt at paragraphing</li> </ul>	<ul style="list-style-type: none"> <li>Inappropriate sentence structure</li> <li>Many errors in structure (run-ons, fragments)</li> <li>No variety in structure</li> <li>No attempt at paragraphing</li> </ul>
Grammar, Usage, and Mechanics (15%)	<ul style="list-style-type: none"> <li>The writer demonstrates appropriate use of correct spelling, punctuation, capitalization, grammar, and usage</li> <li>Errors are minor and do not affect readability</li> </ul>	<ul style="list-style-type: none"> <li>The writer demonstrates adequate use of correct spelling, punctuation, capitalization, grammar, and usage</li> <li>Errors may be more noticeable but do not significantly affect readability</li> </ul>	<ul style="list-style-type: none"> <li>The writer demonstrates minimal use of correct spelling, punctuation, capitalization, grammar, and usage</li> <li>Errors may be distracting and interfere with readability</li> </ul>	<ul style="list-style-type: none"> <li>The writer demonstrates very limited use of correct spelling, punctuation, capitalization, grammar, and usage</li> <li>Errors are numerous and severely impede readability</li> </ul>